

VISIT GUIDE 2026

Madame Tussauds London

London · From 32.34€

https://madametussauds.visit-tickets.com/en/ · Skip-the-line tickets & rates



History & experience

ORIGIN & HISTORY

From the guillotine to superheroes

GOOGLE 4.5 ★★★★☆ 87 234 reviews

TIQETS 4.7 ★★★★★ 2 189 reviews

The history of Madame Tussauds begins long before its establishment in London, with the fascinating life of **Marie Grosholtz**, born in 1761 in Strasbourg. Trained by the sculptor Philippe Curtius, she survived the French Revolution thanks to her exceptional talent for creating death masks and wax portraits of striking precision. Her ability to capture the features of guillotine victims saved her life and laid the foundations for what would become a global empire.

In 1835, Marie established her collection on Baker Street under the name **Baker Street Bazaar**. This initial venue, which already included a section dedicated to crimes, quickly attracted a curious crowd. The museum then moved in 1884 to its current location on Marylebone Road, where it expanded considerably over the decades, even incorporating the former London Planetarium into its premises.

During the twentieth century, the museum faced major trials, notably a fire in 1925 that destroyed many figures, but the molds were spared, allowing the effigies to be recreated. The Tussauds Group was founded in 1926 to manage the expansion, and the site became a pillar of London tourism, welcoming historical figures such as Horatio Nelson and Walter Scott before the modern era.

Today, the network extends to more than 20 cities worldwide, but the London branch remains the absolute benchmark. It maintains a direct link with its founder through her 1842 self-portrait, still displayed at the entrance. It is a living testament to the evolution of wax art, from the dark dramas of the Revolution to contemporary superheroes.

THE EXPERIENCE

As soon as you step through the doors of Marylebone Road, the atmosphere changes dramatically. You enter a universe where reality blurs with fiction, guided by an immersive scenography that immediately plunges you into the story of the capital. Dim lights and meticulously crafted sets create a palpable tension, preparing your mind to encounter familiar faces and forgotten legends.

The visit is a total sensory experience. You do not simply look at statues; you interact with them. From the muffled warmth of the Chamber of Horrors to the electric energy of the Marvel and Star Wars zones, each level offers a distinct emotion. It is a journey that stimulates curiosity and wonder, transforming a simple cultural outing into a memorable adventure for the whole family.



PREPARE YOUR VISIT

Practical information

ADDRESS

Metro: Great Portland Street (Victoria Line) or Baker Street (Hammersmith & City, Circle, Metropolitan). Exit towards Marylebone Road.

OPENING HOURS

Open every day. Hours may vary depending on the season and special events; please check before booking.

FARES

Prices from €32.34. Fares vary by age and ticket type (standard or pass). {promo}.

VISIT DURATION

Allow between 1h30 and 2h to explore the three levels and all themed zones without rushing. Plan this time for the Chamber of Horrors.

PHOTOS

Photos are allowed everywhere except in certain immersive areas like the Spirit of London Ride. Make sure your phone is charged to capture your moments with the

AUDIENCE

Suitable for families and teenagers. The tour is accessible but not recommended for people very sensitive to confined spaces or dark scenes in the Chamber of Ho

HOW TO GET THERE

Access & transport

Tube / Train

: Baker Street — 2 min à pied

London Euston Station (10 min) · Paddington Station (10 min)

Bus

: Baker Street Station — 3 min à pied

London Euston Station (14 min) · Paddington Station (15 min)

Car

London Euston Station (8 min) · Paddington Station (9 min)

Santander / Bike

London Euston Station (9 min) · Paddington Station (10 min)

LOCALISATION

Où se trouve Madame Tussauds London ?



📍 Marylebone Road — NW1 5LR London

🌐 51°31.380′ N, 0°9.265′ O



ORGANIZATION

Discover the three immersive levels

Level 0 (Ground Floor)

This level often houses the reception and initial discoveries, including the Royal Family zone where you can pose with the British monarchs. It is also here that you will find Marie Tussaud's historic self-portrait. The atmosphere is majestic, with settings reminiscent of royal palaces.

Level 1

The beating heart of the museum is located here, featuring the Marvel and Star Wars zones that offer dynamic interactions. It also houses the famous Chamber of Horrors, a dark and theatrical section depicting the crimes of London and the victims of the Revolution. The special effects are particularly striking.

Level 2

This upper level offers more modern and interactive experiences, such as the Spirit of London Ride, a guided vehicle that retraces the city's history. It also features areas dedicated to current music and celebrities, providing privileged photo opportunities.

ACCESSIBILITY

♿ **Disabled Access**

Fully accessible site with elevators and escalators to reach the three levels.

👨‍👩‍👧 **Families**

Ideal for families, with child-friendly areas and fun pathways.

🎧 **Audio guide**

French, English, Spanish



Must-sees

SELECTION

Must-have experiences to live

01 Immersive Zone

Chamber of Horrors

Faithful to the original 1818 design, this section presents the victims of the French Revolution and London's most infamous criminals. The atmosphere is oppressive, featuring historical objects linked to real crimes from the last 200 years. It is the museum's most intense experience.

> 💡 The name 'Chamber of Horrors' was coined in 1845 by the magazine **Punch**, thus marking the collective imagination of Londoners.

02 Guided Attraction

Spirit of London Ride

A scenographed attraction where you board a guided vehicle to relive the history of London. The visual and sound effects are stunning, creating a total immersion in the key moments of the capital. It is a unique way to understand the city's urban evolution.

> 💡 This attraction partially replaces the former planetarium integrated into the building, showing how the museum adapts to modern technologies.

03 Pop-Culture Zone

Marvel Zone

Meet the world's favorite superheroes in settings faithful to the films. Specific lighting angles allow for spectacular photos. It is the most popular zone among teenagers and comic book fans.

> 💡 The statues are regularly updated to reflect the latest released films, ensuring constant relevance.

04 Historical Room

Royal Family

Pose with members of the British royal family in official attire. The details of the costumes and jewelry are rendered with remarkable precision. It is a highly sought-after moment for families wishing to immortalize their visit.

> 💡 Some statues have been modified over the years to reflect changes in style or recent royal events.

05 MARIE TUSSAUD Entrance

Self-portrait of Marie Tussaud

Created in 1842, this self-portrait is still displayed at the museum's entrance. It testifies to the artistic precision of the founder and offers a direct link to the origins of the museum. It is a masterpiece for historians and wax figure enthusiasts.

> 💡 Marie Tussaud lived until the age of 88, seeing her work become a global institution emerge from her legacy after her death in 1850.

06 Pop-Culture Zone

Star Wars Zone

Explore the iconic characters of the Star Wars saga in a futuristic environment. The lighting effects and sounds enhance the immersion. It is a must-see for fans of the franchise who want to feel like they are in a galaxy far, far away.

> 💡 The collaboration with Disney allows for the integration of exclusive elements not available in other branches.

07 4D Experience

Jumanji Safari Tours (2026 New Release)

A new immersive 4D adventure where the jungle comes to life. This experience promises to be one of the museum's most innovative, combining motion and sensory effects. Perfect for those seeking an extra dose of adrenaline.

> 💡 Launched in 2026, this attraction aims to renew the experience to attract a new generation of visitors.

08 Interactive Zone

Awards Ceremony Evening

Walk the red carpet, pose for the paparazzi, and join an ultimate party. This zone simulates a gala evening, offering a glamorous and entertaining experience. Ideal for groups of friends or couples looking for a unique photo.

> 💡 Costumes and accessories are often updated according to fashion and film trends.

TIPS

Our tips to optimize your visit

TIMING

Allow at least 1 hour and 30 minutes to explore the three levels without rushing. Since time slots are strict, careful time management will help you avoid missing immersive sessions such as the Spirit of London Ride.

TICKET

Compare the single ticket with the Merlin London attractions pass if you plan to visit the London Eye or SEA LIFE. The pass can be cost-effective for multiple outings, but check the validity dates.

TOUR

Start with the Chamber of Horrors early in your visit to enjoy the atmosphere before fatigue sets in. Then, alternate between calm areas (Royal Family) and energetic zones (Marvel) to keep the children's attention.

PHOTO

Use a high-resolution photo mode to capture the details of the royal family statues. In the Marvel and Star Wars areas, position yourself at a slight angle to avoid reflections on the glass and achieve more dynamic angles.

BREAK

After the visit, head to Regent's Park or Soho for lunch. These neighborhoods offer a wide variety of restaurants within a 10-minute walk from Marylebone Road, allowing you to recharge in peace.

CHILDREN

For family groups, book a time slot outside of school peak hours (before 10 AM or after 3 PM). This significantly reduces visitor density and allows children to better interact with the statues without being jostled.

AUDIOGUIDE

Download the official app before your visit to access the interactive map of the levels. The audioguide is available in French and provides valuable historical context, especially for the Chamber of Horrors and the royal section.

COMFORT

At the entrance, leave your bulky bags in the free or paid luggage storage depending on their size. Large suitcases are often not allowed in immersive areas; plan ahead to ensure a smooth entry into the museum.



FREQUENTLY ASKED QUESTIONS

FAQ

Is it mandatory to book a time slot to visit Madame Tussauds?

Yes, it is highly recommended to book a time slot in advance. Walk-in queues are often crowded, especially during peak season. Booking guarantees your access and significantly reduces wait times at the entrance.

Can I modify or cancel my ticket after purchase?

Cancellation is possible up to 24 h before the selected time slot, subject to the terms displayed at the time of booking. After this deadline, the ticket is non-refundable: so check the date before confirming.

Are there any current promotions on tickets?

Seasonal promotions are regularly offered, particularly for multi-attraction passes. Check our pricing page to see current offers. Remember to compare the unit price if you use a Merlin pass.

What exactly does the standard ticket include?

The standard ticket includes access to the three levels and 4D zones like Marvel and Star Wars. Make sure to check if your option includes skip-the-line or priority access. Some basic tickets do not include these specifi

How long does the full visit take?

Plan for between 1h30 and 2h to fully enjoy the experience. This allows you to explore the three levels, participate in interactive activities, and take photos. Rushed visitors can complete the tour in 1h, but will miss

DID YOU KNOW?

Anecdotes & curiosities

The link with the Revolution

The 'Chamber of Horrors' section presents the victims of the French Revolution, a direct legacy of Marie Tussaud's work during the Reign of Terror. She created death masks of figures such as Marat, which allowed her to survive the guillotine. This dark origin gives the modern attraction a unique historical depth.

A Salvage Fire

In 1925, a fire destroyed many figurines in the museum. However, the original molds were spared, allowing artisans to recast the portraits of historical figures. This event accelerated the modernization of the wax-making techniques used today.

The Old Planetarium

The current building incorporates the former London Planetarium, opened by the Duke of Edinburgh in 1958. Although projections ceased in 2006, this architectural history adds a scientific and historical dimension to the site, reminding us of the diversity of the location's uses over the past century.

A tailored global network

The Madame Tussauds network spans over 20 cities, but each branch adapts its content to the local audience. The London version remains the most comprehensive and historical, preserving original pieces and specific British themes found nowhere else in the world.

AROUND THE MUSEUM

After your visit to Madame Tussauds, the surrounding area offers excellent options to extend your day. Less than ten minutes' walk away, **Regent's Park** provides a peaceful natural retreat with stunning city views, ideal for unwinding after the intense experience of the tour. If you prefer to stay in the city center, the **Soho** district is within walking distance and boasts a wide variety of restaurants, from traditional pubs to international cuisines, perfect for lunch or dinner. For culture enthusiasts, the British Museum is just a few metro stops away, while **Oxford Street** is nearby if you wish to shop or buy souvenirs before heading out. This proximity makes it easy to combine several cultural and culinary activities in a single day.



Leaving Madame Tussauds means taking home a tangible souvenir of celebrity and history. The emotion of seeing your idols "in the flesh" leaves a lasting impression. Whether you are fascinated by kings or terrified by criminals, this unique experience reminds you that art can make heroes eternal. Don't wait any longer to live this unforgettable immersion in the heart of London.